

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 55184 CF LOC-POL FBD - LBD: 10/15/12 - 11/05/12 HL#: Created: 10/03/12 10:08 AM

Client: AL LAMBERTI FOR SHERIFF... CPE: LAMBERTI / LAMBERTI / Agency Commission: 15 % Updated: GUTIERA on 10/03/12 04:17 PM

Agency: GHH INCORPORATED (3806) Product: 1012 LAMBERTI FOR Sold :20:00 Confirmed: 10/03/12 04 17 PM

Buyer: GARY H. HEINICKA Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	06:30 - 07:00	M T W T F * *	NEWS	30				0.0	\$350.00	2	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	06:30 - 07:00	M T W T F * *	NEWS	30				0.0	\$540.00	11	\$5,940.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>								
	10/22/12	11/05/12	5	5	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	M T W T F * *	NEWS	30				0.0	\$800.00	11	\$8,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>								
	10/22/12	11/05/12	5	5	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	EJUDY	M T W T F * *	EFG	30				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	EJUDY	M T W T F * *	EFG	30				0.0	\$500.00	11	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>								
	10/22/12	11/05/12	5	5	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	18:00 - 18:30	M T W T F * *	NEWS	30				0.0	\$1,620.00	1	\$1,620.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	18:00 - 18:30	M T W T F * *	NEWS	30				0.0	\$1,800.00	4	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/22/12	11/04/12	2	2									

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55184 CF LOC-POL FBD - LBD: 10/15/12 - 11/05/12 HL#: Created: 10/03/12 10:08 AM
 Client: AL LAMBERTI FOR SHERIFF... CPE: LAMBERTI / LAMBERTI / Agency Commission: 15 % Updated: GUTIERA on 10/03/12 04:17 PM
 Agency: GHH INCORPORATED (3806) Product: 1012 LAMBERTI FOR Selt :20:00 Confirmed: 10/03/12 04:17 PM
 Buyer: GARY H. HEINICKA Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	05:30 - 06:00	0 0 1 1 0 0 0	NEWS	30				0.0	\$360.00	2	\$720.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	05:30 - 06:00	1 0 0 0 0 0 0	NEWS	30				0.0	\$360.00	1	\$360.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	45	0	\$31,640.00	\$26,894.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$31,640.00	\$26,894.00	\$0.00	\$0.00